

SMB Minutes

Meeting date March 5, 2009

Ratcliffe 238

Minutes secretary: T. Lee

Present. Berglund, Austin, Roth; Michelle Reed, Kim Roeder; Lee; Chris Book, Laura Gee, Paul Abruzzo, Mark Newton, Billy Fellin; Jennifer Alitzer; Camilla Shelton; Kate Brickley.

1. Proposed 2009-2010 budgets were discussed. It was noted that purchases or printing contracts that exceed \$5,000 must be put out for bids. *Limelight* may be moving past the \$5,000 threshold for its printing contract. The value of printing more copies of *Limelight* and *Currents* was discussed. For a few hundred dollars more, *Currents*, for instance, might double its print run. (A large part of the printing cost is for the set up of the print run.) The consensus was that more copies would be good because the cost per unit would go down and there would be more copies for students, as well as for prospective students at university open house fairs.

2. The Captain's Log staff in attendance reported that the newspaper has developed and is continuing to develop a robust online, multimedia presence. The paper's web page is moving to a "web first" news format (i.e., more daily reporting online) and video newsreels and news /feature video reporting, in addition to maintaining its weekly print newspaper.

3. WCNU's station manager Jennifer Alitzer reported that the station now has a full broadcast schedule from 12 p.m. to 12 a.m., Monday through Friday. She was commended for the station's work in the last year in stabilizing and developing its programming. She reported that the station web site is undergoing redevelopment. Her budget included a first-time stipend request. There was consensus that the station manager well deserved an annual stipend of \$1,000 and that e-board members deserved modest stipends. She was encouraged to pursue ways of generating income to help fund staff stipends.

4. Chair Andrew Berglund will review the budgets in a meeting with Dr. Camobreco (who had reviewed budgets earlier and submitted questions to the chair) and Dr. Cohen, neither of whom were able to attend the meeting. The chair will then call for a vote on the budget by the five voting members.